



**NEVADA
CONTRACTORS
ASSOCIATION**

ONE INDUSTRY. ONE VOICE

2021 SPONSORSHIP REWARDS PROGRAM

**NCA'S ANNUAL
MARKETING PROGRAM**

ABOUT

The NCA's Sponsorship Rewards Program is premier annual marketing program that allow members to: annually budget their marketing plan, sponsor association events, receive invaluable marketing in the association's monthly e-publication Construction Connection, annual Membership Directory, and association website. Your company will also be recognized for supporting the association's most popular events, guarantee priority entry to sponsored events and save money on registration fees.

PARTICIPANTS BREAKDOWN

46% Subcontractors & Suppliers

30% General Contractors

24% Professional Service Firms

NCA Member, Shaun Brown, General Manager of Rentals for Komatsu Equipment has been a continuous sponsor of the Sponsorship Rewards Program for the past six years. "I see the program as a value in supporting the association and their efforts. We at KEC want to show our support to the industry and community as a whole."

**\$280,000+ RAISED IN 2020
FOR ASSOCIATION EVENTS**



DIAMOND SPONSOR



Diamond Sponsor may mark five (5) boxes:

- ☐ Annual Golf Tournament
- ☐ Golf Shirt Sponsor
(limited to one sponsor, sponsor must alternate each year)
- ☐ Sporting Clay Shoot
- ☐ Sporting Clay Shoot Promo Item Sponsor
(limited to one sponsor, sponsor must alternate each year)
- ☐ Holiday Dinner Dance
- ☐ Silent Auction
- ☐ Quarterly Luncheon (circle month: Jan/April/July)
- ☐ Contractor of the Year Awards
- ☐ ☐ Member Mixer (counts as two events)
(circle mixer month: March/June/August/November)

MARKETING BENEFITS

Company logo displayed as a Diamond Sponsor at all association events, such as the Quarterly Membership Luncheons, Quarterly Member Mixers, Annual Golf Tournament, Sporting Clay Shoot, Contractor of the Year Awards, and Holiday Dinner Dance & Silent Auction.

Profile of your company or one of its projects in the Construction Connection online publication during the year.

Company logo with link to your website on the front page of the Nevada Contractors Association website and Construction Connection online publication.

Company logo displayed on the PowerPoint screens at the Quarterly Luncheons, Contractor of the Year Awards and Holiday Dinner Dance & Silent Auction.

Company logo listed as a Diamond Sponsor in the Membership Directory.

Full page ad in the Contractor of the Year Awards special section by GreenSpun Media Group.

Please fill out which level you like to sign up for along with your marked events. Continue to last page.

PLATINUM SPONSOR



Platinum Sponsor may mark four (4) boxes:

- ☐ Annual Golf Tournament
- ☐ Golf Shirt Sponsor
(limited to one sponsor, sponsor must alternate each year)
- ☐ Sporting Clay Shoot
- ☐ Sporting Clay Shoot Promo Item Sponsor
(limited to one sponsor, sponsor must alternate each year)
- ☐ Holiday Dinner Dance
- ☐ Silent Auction
- ☐ Quarterly Luncheon (circle month: Jan/April/July)
- ☐ Contractor of the Year Awards
- ☐ Member Mixer (counts as two events)
(circle mixer month: March/June/August/November)

MARKETING BENEFITS

Company logo displayed as a Platinum Sponsor at all association events, such as the Quarterly Membership Luncheons, Quarterly Member Mixers, Annual Golf Tournament, Sporting Clay Shoot, Contractor of the Year Awards, and Holiday Dinner Dance & Silent Auction.

Profile of your company or one of its projects in the Construction Connection online publication during the year.

Company logo with link to your website on the front page of the Nevada Contractors Association website and Construction Connection online publication.

Company logo displayed on the PowerPoint screens at the Quarterly Luncheons, Contractor of the Year Awards and Holiday Dinner Dance & Silent Auction.

Company logo listed as a Platinum Sponsor in the Membership Directory.

Half page ad in the Contractor of the Year Awards special section by GreenSpun Media Group.

Please fill out which level you like to sign up for along with your marked events. Continue to last page.

GOLD SPONSOR



Gold Sponsor may mark three (3) boxes:

- ☐ Annual Golf Tournament
- ☐ Sporting Clay Shoot
- ☐ Sporting Clay Shoot Promo Item Sponsor
(limited to one sponsor, sponsor must alternate each year)
- ☐ Holiday Dinner Dance
- ☐ Silent Auction
- ☐ Quarterly Luncheon (circle month: Jan/April/July)
- ☐ Contractor of the Year Awards
- ☐ ☐ Member Mixer (counts as two events)
(circle mixer month: March/June/August/November)

MARKETING BENEFITS

Company logo displayed as a Gold Sponsor at all association events, such as the Quarterly Membership Luncheons, Quarterly Member Mixers, Annual Golf Tournament, Sporting Clay Shoot, Contractor of the Year Awards, and Holiday Dinner Dance & Silent Auction.

Profile of your company or one of its projects in the Construction Connection online publication during the year.

Company logo with link to your website on the front page of the Nevada Contractors Association website and Construction Connection online publication.

Company logo displayed on the PowerPoint screens at the Quarterly Luncheons, Contractor of the Year Awards and Holiday Dinner Dance & Silent Auction.

Company logo listed as a Gold Sponsor in the Membership Directory.

1/8 page ad in the Contractor of the Year Awards special section by GreenSpun Media Group.

Please fill out which level you like to sign up for along with your marked events. Continue to last page.

SILVER SPONSOR



Silver Sponsor may mark two (2) boxes:

- ☐ Annual Golf Tournament
- ☐ Sporting Clay Shoot
- ☐ Silent Auction
- ☐ Quarterly Luncheon (circle month: Jan/April/July)
- ☐ Contractor of the Year Awards

MARKETING BENEFITS

Company logo displayed as a Silver Sponsor at all association events, such as the Quarterly Membership Luncheons, Quarterly Member Mixers, Annual Golf Tournament, Sporting Clay Shoot, Contractor of the Year Awards, and Holiday Dinner Dance & Silent Auction.

Profile of your company or one of its projects in the Construction Connection online publication during the year.

Company logo with link to your website on the front page of the Nevada Contractors Association website and Construction Connection online publication.

Company logo displayed on the PowerPoint screens at the Quarterly Luncheons, Contractor of the Year Awards and Holiday Dinner Dance & Silent Auction.

Company logo listed as a Silver Sponsor in the Membership Directory.

Please fill out which level you like to sign up for along with your marked events. Continue to last page.

BRONZE SPONSOR



Bronze Sponsor may mark one (1) boxes:

- ☐ Quarterly Luncheon (circle month: Jan/April/July)
- ☐ Contractor of the Year Awards
- ☐ Silent Auction

MARKETING BENEFITS

Company logo displayed as a Bronze Sponsor at all association events, such as the Quarterly Membership Luncheons, Quarterly Member Mixers, Annual Golf Tournament, Sporting Clay Shoot, Contractor of the Year Awards, and Holiday Dinner Dance & Silent Auction.

Profile of your company or one of its projects in the Construction Connection online publication during the year.

Company logo with link to your website on the front page of the Nevada Contractors Association website and Construction Connection online publication.

Company logo displayed on the PowerPoint screens at the Quarterly Luncheons, Contractor of the Year Awards and Holiday Dinner Dance & Silent Auction.

Company logo listed as a Bronze Sponsor in the Membership Directory.

Please fill out which level you like to sign up for along with your marked events. Continue to last page.

BECOME AN ANNUAL SPONSOR

EVENT BENEFITS

Golf Tournament Sponsor

Tentative Date: **5/14/21**

- Four (4) complimentary players in the tournament
- Recognition throughout the event
- Recognition in the next month's Construction Connection

Golf Shirt Sponsor

Tentative Date: **5/14/21**

- Company logo embroidered on player's golf shirt
- Four (4) complimentary players in the tournament
- Recognition throughout the event
- Recognition in the next month's Construction Connection

Quarterly Luncheon Sponsor

Tentative Dates: **1/28, 4/22 and 7/22**

- Complimentary table of ten (10)
- Display/vendor table at luncheon
- Recognition throughout the event
- Recognition in the next month's Construction Connection

Sporting Clay Shooting

Tentative Date: **9/24/21**

- Four (4) complimentary shooters in the tournament
- Recognition throughout the event
- Recognition in the next month's Construction Connection

Sporting Clay Shoot Promo Item Sponsor

Tentative Date: **9/24/21**

- Company logo printed on shooting promo item
- Four (4) complimentary Shooter's in the tournament
- Recognition throughout the event
- Recognition in the next month's Construction Connection

Contractor of the Year Awards

Tentative Date: **10/21/21**

- Complimentary table of ten (10)
- Display/vendor table at luncheon
- Recognition throughout the event
- Recognition in the next month's Construction Connection

Holiday Dinner Dance Sponsor

Tentative Date: **12/3/21**

- Complimentary table of ten (10)
- Recognition throughout the event
- Recognition in the event program
- Recognition in the next month's Construction Connection

Silent Auction Package Sponsor

Tentative Date: **12/3/21**

- Two tickets to the event
- Recognition on silent auction packages
- Recognition at throughout the event & in the event program
- Recognition in the next month's Construction Connection

Member Mixer Sponsor

Tentative Dates: **3/17, 6/24, 8/19, 11/4**

- Complimentary attendance for up to ten (10) at the mixer
- Company logo on mixer announcement flier and emails
- Recognition in the next month's Construction Connection

Sign my company as a: ☐ \$15,000 Diamond Sponsor ☐ \$10,000 Platinum Sponsor ☐ \$5,000 Gold Sponsor ☐ \$2,500 Silver Sponsor ☐ \$1,500 Bronze Sponsor

Billing Options:

☐ Credit Card

☐ Invoice

☐ Check Enclosed

***Sign & Date:** _____

Contact Name: _____

Card Number: _____

Company: _____

Exp: _____ CCV: _____ Zip Code: _____

Email: _____

Signature: _____

Authorized Amount: _____

To reserve your sponsorship opportunity, please email this form to nadia@nvcontractors.org.
Deadline 01/03/21. For additional information, please contact Nadia Nguyen at (702) 796-9986.